

STARTERS

Discovery Call	GRATIS
30 Minute phone conversation discussing your needs, target audience, goals, timeline, and budget	
Logo Design	300*
Basic logo design to get you started	
Marketing Plan	1000*
12-month calendar with content ideas and implementation schedule	
Web Presence Audit	500*
An in-depth analysis of your web presence with feedback and recommendations report	

COMBINATIONS

(all combinations require 1-year contract)

1. Branding + Marketing Plan	1750*
Full branding with 12 month content calendar	
2. Branding + Website	2750*
Full branding with customized website	
3. Branding + Social Media	4000*
Full branding and 12 month social media calendar with branded content	
4. Website + Marketing Plan with Social Media Content	6000*
Customized website and 12 month marketing / social media calendar with branded content and implementation	
5. Branding + Website + Marketing Plan with Social Media Content	7000*
Everything in combination 4 plus full branding	
6. The Full Plate	25,000/yr*
(requires 2-year contract)	
Everything in combination 5, plus SEO, social media management, and Online Watchdog Services	

MAINS

Branding	1000*
Logo, Color Palette, Typography, Visual Theme, Brand Style Guide	
Website	2000*
Customized to your brand and business requirements	
Social Media Content Calendar	3500*
12-month social media calendar with personalized copy, branded graphics, and implementation schedule	
Social Media Content Implementation	\$1000/mo*
Branded Content Creation and scheduling across three platforms. Requires 1 year contract	
Social Media Content Management	\$2000/mo*
Branded Content Creation and scheduling across five platforms. Includes video production and/or coaching. Audience growth and interaction. Requires 1 year contract	
Event Planning	MKT
Planned professional networking, educational, and fundraising events with custom & branded content.	

DESSERTS

Press Releases	125*
Informative announcements sent to your local media sources	
Digital Advertising	MKT
Google Ads and social media ads tailored to your specific goals and campaigns. Price determined by budget goals.	
Crisis Management Planning	MKT
Plan of action if the unthinkable happens	

SIDE ITEMS

(can only be added to Mains & Combinations)

Traditional Print Media
Email Marketing
Website Management
Website Training
Social Media Scheduling
Social Media Advertising
SEO/ Local SEO
Online Watchdog
Analytics

A LA CARTE

Logo Redesign	250*
Website Redesign	1500*
Website Management	250/mo*
Social Media Coaching	\$150/hr
Google Advertising	75/hr
Community Equity	MKT
Video Production	\$250/hr

*actual price may vary based upon individual goals and needs